



Terms & Conditions for Editorial Coverage and Collaborations

These terms and conditions apply to all editorial coverage, social media promotion, and collaborative content created by Quine Ltd, trading as Quine Magazine ("the Publisher"). By engaging with Quine Magazine or sending any products, materials, or event invitations, you agree to the following:

1. Editorial Discretion

Quine Magazine retains full editorial control. All decisions about coverage, publishing schedule, platform use, and tone of voice remain solely at the discretion of the Publisher.

2. No Guarantee of Coverage

Sending a product, service, or event invitation does not guarantee coverage across any of Quine's channels (including but not limited to website, Instagram, TikTok, or newsletter).

3. Right to Withdraw

The Publisher reserves the right to withdraw, edit, or postpone any planned content or collaboration at any time and for any reason, without notice or obligation.

4. Platform Selection

The Publisher will choose which platform(s) content will appear on (e.g., website, TikTok, Instagram). There is no guarantee content will be posted on a specific platform.

5. Use of Collaborator Tags

The Publisher retains the right to determine whether a post will be published as a 'collaborator post' on platforms such as Instagram or TikTok. This will be decided on an ad hoc basis.

6. Conduct & Brand Alignment

If your business or brand is found to engage in discriminatory, harmful, or otherwise inappropriate behaviour, the Publisher reserves the right to immediately remove all content, posts, or planned features without notice.

7. Content Integrity

The Publisher reserves the right to publish balanced, honest, and transparent content, including leaving public comments visible unless they breach platform policies. Comments or feedback from readers will not be moderated to suit brand preferences unless legally or ethically required.

8. Copyright & Ownership

All content created by Quine Magazine (articles, social media posts, video edits, photography) remains the intellectual property of Quine Ltd unless otherwise stated in a written agreement.

9. Publication Timing

All publication dates are set at the Publisher's discretion. While we aim to be timely, scheduling is subject to change and may be affected by editorial priorities.

10. Reposts & Reuse

No brand may reuse or repost Quine Magazine's original content (including video, photography, or articles) without express written permission.

11. Charges for Paid Work

In cases where paid promotion or content creation is requested, a separate agreement will be issued outlining deliverables, timelines, and fees.

12. Complaints & Disputes

Should you have concerns or complaints, these must be submitted in writing. Aggressive, abusive, or defamatory communication will not be tolerated and may result in termination of current and future collaboration.

13. Independent Publisher

Quine Ltd is an independent publication. As such, coverage is based on merit, editorial value, and relevance to our readership.

14. Editorial Integrity

Quine Magazine upholds journalistic integrity and adheres to ethical publishing standards. We reserve the right to decline coverage if content does not meet these standards.

15. Gifts, Samples & Event Invitations

Sending a free product, sample, or event invitation does not guarantee editorial coverage. Any coverage is entirely at the discretion of the Publisher and based on the product/event's relevance to our audience and editorial direction.

For any questions or clarifications, please email: gemma@quinemagazine.com